



**Foreign Exchange Services - Analyst**

**Location of Posting** : Bangalore

**Required Qualification** : Graduates/Post Graduates

**Required Skills & Experience:** Preferably 3 – 4 years from any Banking industry.

**Roles and Responsibilities:**

EXPECTED END RESULTS	MAJOR ACTIVITIES
To achieve the Revenue numbers as per plan	<ul style="list-style-type: none"> <li>• To write and implement start up client acquisition program for sale channel.</li> <li>• To put in place country wide client data base for all products, segments and geographies with opportunity and potential metrics leading to detailed budget making process .</li> <li>• To build extensive cross- selling programs with all stake holders.</li> </ul>
Market penetration	<ul style="list-style-type: none"> <li>• To formulate and implement detailed client retention programs.</li> <li>• To identify new business segments and sales strategy unique to those with cost / benefit analysis.</li> <li>• To conceive and organize various promotional campaigns specific to products / segments.</li> <li>• To conceptualize and implement loyalty programs.</li> </ul>
Analytics for FES Business	<ul style="list-style-type: none"> <li>• To create and set up Analytics for FES.</li> </ul>

**To apply to the above position, please return to the 'Careers' page, and send us your detailed resume. Thank you.**