



Sales Manager - Liabilities

- Location of Posting** : Karur
- Required Qualification** : Graduation with Banking knowledge preferred
- Required Skills & Experience** : 2 years of supervisory level sales experience either in Banking or FMCG

Roles and Responsibilities

EXPECTED END RESULTS	MAJOR ACTIVITIES
Increase the Customer Base of the Branch.	<ul style="list-style-type: none"> - To have a good Sales Team in place as per plan (No of FOS). - To do micro marketing activities. - Ensure proper tracking of FOS. - Motivate the Sales Team to perform.
Increase the book size of the Branch.	<ul style="list-style-type: none"> - To acquire good quality accounts with a higher value. - Focus on deepening of new relationships for the first month.
Manpower & Compliance.	<ul style="list-style-type: none"> - Proper Hiring. - Training. - Control Attrition. - Ensure all compliance related guidelines are adhered to.
Control Cost of Acquisition.	<ul style="list-style-type: none"> - Maintain Cost of acquisition low by acquiring bigger value accounts

To apply to the above position, please return to the 'Careers' page, and send us your detailed resume. Thank you.