

**“Relationship Manager-Wealth Management”**

**Group :** Retail Banking

**Location of Postings:** Mumbai

**Required Qualification:** Graduate/MBA

**Required skills & Experience:** 2+ sales experience in Wealth Management (Mutual fund & Life insurance sales)

**Roles & Responsibility**

EXPECTED END RESULTS	MAJOR ACTIVITIES
1. Acquire Platina Customers	1. Acquire Platina customers
2. Deepen Relationships	<ul style="list-style-type: none"> <li>• Manage the 250 – 400 customers of the branch who are defined as customers with relationships</li> <li>• Greater than 1 lakh for Metro &amp; Urban. And greater than 50,000 for Semi Urban and Rural.</li> <li>• Grow the CASA of this portfolio</li> <li>• Cross-sell mortgages, credit cards and drive channel migration</li> <li>• Acquire more customers from the same household</li> <li>• Service these customers</li> </ul>
3. Wealth Management	<ul style="list-style-type: none"> <li>• Do a Financial Needs Analysis and Risk Profiling for the customers in the portfolio.</li> <li>• Design a investment portfolio and plan based on ING model portfolio's</li> <li>• Periodic Portfolio reviews for all customers</li> <li>• Cross-Sell investments, life insurance, general insurance and SIP.</li> <li>• Ensure all customers have a CASA for routing their investments.</li> <li>• Ensure all customers use the Iflex wealth management system</li> </ul>
4. Compliance	<ul style="list-style-type: none"> <li>• Ensure AMFI and IRDA certification</li> <li>• Ensure all customer instructions are executed the same day</li> <li>• Ensure 100% documentation of all transactions.</li> </ul>
5. Branch Development	Conduct branch Insurance & Investment seminars to spread financial awareness.

To apply to the above position, please return to the 'Careers' page, and send us your detailed resume.

Thank you.