



**Relationship Manager - Wealth**

**Location of Posting** : Guntur.

**Required Qualification** : MBA, Previous experience in wealth management.

**Required Skills & Experience** :

- Culture to meet new customers and acquire them
- Interest in financial markets and desire to help customers invest properly
- Service orientation to manage own customers
- Ability to understand complex investment products.

**Roles and Responsibilities** :

EXPECTED END RESULTS	MAJOR ACTIVITIES
1. Acquire Platina Customers	1. Acquire Platina customers
2. Deepen Relationships	<ul style="list-style-type: none"> <li>❖ Manage the 250 – 400 customers of the branch who are defined as customers with relationships greater than 1 lakh for Metro &amp; Urban . And greater than 50,000 for Semi Urban and Rural.</li> <li>❖ Grow the CASA of this portfolio</li> <li>❖ Cross-sell mortgages, credit cards and drive channel migration</li> <li>❖ Acquire more customers from the same household</li> <li>❖ Service these customers</li> </ul>
3. Wealth Management	<ul style="list-style-type: none"> <li>❖ Do a Financial Needs Analysis and Risk Profiling for the customers in the portfolio.</li> <li>❖ Design a investment portfolio and plan based on ING model portfolio's</li> <li>❖ Periodic Portfolio reviews for all customers</li> <li>❖ Cross-Sell investments, life insurance, general insurance and SIP.</li> <li>❖ Ensure all customers have a CASA for routing their investments.</li> <li>❖ Ensure all customers use the Iflex wealth management system</li> </ul>
4. Compliance	<ul style="list-style-type: none"> <li>❖ Ensure AMFI and IRDA certification</li> <li>❖ Ensure all customer instructions are executed the same day</li> <li>❖ Ensure 100% documentation of all transactions.</li> </ul>
5. Branch Development	Conduct branch Insurance & Investment seminars to spread financial awareness.

**To apply to the above position, please return to the 'Careers' page, and send us your detailed resume. Thank you.**